

# Privacy Policy for Couture Mi Casa

**Last Updated: January 2024**

At Couture Mi Casa, we are committed to protecting and respecting your privacy. This Privacy Policy explains when and why we collect personal information, how we use it, the conditions under which we may disclose it to others, and how we keep it secure. Please take the time to read this policy carefully.

## 1. Information We Collect:

a. **Personal Information:** We may collect and process the following personal information about you:

- Contact details, including your name, email address, and phone number.
- Demographic information such as your location, preferences, and interests.
- Transaction details for purchases made on our website.

b. **Automated Information:** When you visit our website, we may collect certain information automatically, including your IP address, browser type, device type, and the pages you visit.

## 2. How We Use Your Information:

a. We use the personal information you provide for the following purposes:

- To process and fulfill your orders and requests.
- To provide customer support and respond to inquiries.
- To send you marketing communications, where you have opted in to receive them.

b. We use automated information for:

- Analyzing website usage and improving our services.
- Customizing the website according to your interests.

## 3. Information Sharing and Disclosure:

a. We may share your personal information with third parties for the following purposes:

- Service providers who assist us in operating our website and conducting our business.
- Legal or regulatory authorities when required by law.

b. We will not sell, rent, or trade your personal information to third parties for marketing purposes without your explicit consent.

## 4. Security:

a. We are committed to ensuring that your information is secure. We have implemented suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

**5. Cookies:**

a. Our website uses cookies to enhance your browsing experience. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer.

**6. Your Rights:**

a. You have the right to access, correct, or delete your personal information. You may also unsubscribe from marketing communications at any time.

**7. Changes to this Privacy Policy:**

a. We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the effective date will be updated accordingly.

By using our website, you consent to the terms of this Privacy Policy.

If you have any questions or concerns about this Privacy Policy, please contact us at [info@couturemicasa.co.za](mailto:info@couturemicasa.co.za).

Thank you for choosing Couture Mi Casa!